



Power Move #7 Crack the Code @ Costco



Free Virtual Coaching
30-minutes w/ Mr. Norman

Getting the most from your membership goes far beyond the [\\$1.50](#) hot dog. To truly optimize your experience, look past the tower of [toilet paper](#) and leverage a "hidden" ecosystem of services and pricing hacks.

1. Gas Savings: High Octane Value

Costco gas is typically **\$0.20 to \$0.30 cheaper per gallon than standard stations.**

- Fuel Your Engine: Kirkland Signature gas is TOP TIER™ certified.
- Fuel Your Wallet: Use the [Costco Visa](#) to get 5% cash back at Costco pumps.
- The Bottom Line: You can save up to [\\$350](#) a year on fuel alone.

2. "Secret" Price Codes

Costco price tags tell a story. Learn the code to find the deepest discounts:

- .99: Standard warehouse price.
- .97: Clearance alert! This is a markdown; buy it now.
- .00 or .88: Manager markdown. These are the largest discounts on floor models or low stock.
- The "[Death Star](#)" (*): An asterisk means the item is discontinued. Stock up before it's gone.

3. Executive Upgrade Pays for Itself

An Executive membership costs \$130, but the 2% cash-back reward is the key.

- The Math: If you spend \$3,250 a year (about \$271/month), the upgrade is free.
- The 2026 Edge: Earn rewards on Food Court purchases and get exclusive monthly delivery credits.
- Risk-Free Trial: You can downgrade (\$65) at any time and get a prorated refund on the difference!

4. Online "Cheat Codes"

The biggest savings are often found outside the warehouse walls:

- [Costco Next](#): Get 20% off directly from partner brands like Apple and Casper.
- [Costco Direct](#): Save big on appliances and furniture with "stacking" discounts (e.g., \$400 off five items).

5. "Hidden" Perks

Leverage services you already use to maximize membership value:

- Travel & Auto: Find deals on rental cars (free second driver) and free lifetime tire rotation.
- Gift Card Hack: Buy \$100 gift cards for \$80—an instant 20% discount on restaurants and movies.
- 30-Day Price Protection: If an item goes on sale within 30 days of purchase, show your receipt at the desk for a price adjustment.
- 15% discount on auto repairs from many shops nation-wide not named Costco! I saved [\\$500](#) on 4/4/26!

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LESSONS IN PRICING 101: READING THE TAGS

- \$.99:** The Bell Schedule: Standard Class Price (no rush)
- \$.97:** Early Dismissal! Major Clearance (buy it NOW, no homework needed)
- \$.00 or \$.88:** The Substitute Teacher Deal! Manager Markdown (returns/low stock, major logic!)
- An Asterisk (*):** The Principal's Office: It's 'Discontinued'! The 'Death Star' tag! Stock up!
- Check the date (bottom right):** If old, a pop quiz on new markdowns is coming soon!

POWER MOVES: CRACKING THE COSTCO CODE (and other major hacks!)

MATH CHECKS OUT: THE EXECUTIVE EXAM!

★ Gold Star (\$65) vs. Executive (\$130)

MATH

$$\frac{\$3,000}{12} = \$250/\text{mo}$$

↑ Cash Back PROFIT

Spend > \$3,000/yr (Granit (about \$250/mo) = The Upgrade PAYS for Itself! (The easiest math you'll do all year!)

Downgrade anytime with REFUND on difference = Risk-Free Trial!

TOP OF THE CLASS SAVINGS: GAS, GIFT CARDS & GOLD

GAS UP; UP TO \$350/YR SAVINGS! Use Citi Visa for 5% Back! (Fueling your weekend adventures, and perhaps, a quiet hour!)

GIFT CARD GOLD: \$100 FOR ~\$80! An Instant 'A' Grade in 20-25% Savings on movies, food, fun! (Perfect for grading fuel, or... treating yourself!)

EMERGENCY MEALS: Grab 'n Go 'Logic'! Saves TIME, reduces grading Serves 4+ people. (Feed the family "and" a small village? Check!)

You can do this! Aggregation of Marginal Gains = 1% Better each Week for a **BIG BEAUTIFUL FUTURE** while enjoying your rich life now. Support is here with Take10.

6. Emergency Meal Guide

Costco's prepared foods offer a "week's supply" of convenience:

- The \$4.99 Legend: The rotisserie chicken is the ultimate meal starter.
- Dinner in Minutes: Grab the Chicken Street Tacos, Salmon Milano, or Yakisoba Stir Fry.
- [The "Village" Pie](#): The 4lb seasonal Pumpkin Pie is incredibly cheap and feeds a crowd.
- Free Samples: Challenge your digestive system and try them all while you shop!

7. Deals Sporadic Discounts

- Coffee! [Dunkin Donut](#) coffee is a Norman favorite, and from time to time is marked down by 25+%!
- Laundry Detergent, Garbage Bags, Clothing, Cereal, etc. Random gifts from the universe!

"We joined for the diapers, but stayed for the deals," David Norman (Retired DPS Teacher)
Chief Ambassador, [Take10™](#) for Financial Fitness

