



Power Move #7 Crack the Code @ Costco

Getting the most from your membership goes far beyond the [\\$1.50](#) hot dog. To truly optimize your experience, look past the tower of [toilet paper](#) and leverage a "hidden" ecosystem of services and pricing hacks.

1. Gas Savings: High Octane Value

Costco gas is typically **\$0.20 to \$0.30** cheaper per gallon than standard stations.

- Fuel Your Engine: Kirkland Signature gas is TOP TIER™ certified.
- Fuel Your Wallet: Use the [Costco Visa](#) to get 5% cash back at Costco pumps.
- The Bottom Line: You can save up to [\\$350](#) a year on fuel alone.

2. "Secret" Price Codes

Costco price tags tell a story. Learn the code to find the deepest discounts:

- .99: Standard warehouse price.
- .97: Clearance alert! This is a markdown; buy it now.
- .00 or .88: Manager markdown. These are the largest discounts on floor models or low stock.
- The ["Death Star"](#) (*): An asterisk means the item is discontinued. Stock up before it's gone.

3. Executive Upgrade Pays for Itself

An Executive membership costs **\$130**, but the **2% cash-back reward** is the key.

- The Math: If you spend \$3,250 a year (about \$271/month), the upgrade is free.
- The 2026 Edge: Earn rewards on Food Court purchases and get exclusive monthly delivery credits.
- Risk-Free Trial: You can downgrade (\$65) at any time and get a prorated refund on the difference!

4. Online "Cheat Codes"

The biggest savings are often found outside the warehouse walls:

- [Costco Next](#): Get 20% off directly from partner brands like Apple and Casper.
- [Costco Direct](#): Save big on appliances and furniture with "stacking" discounts (e.g., \$400 off five items).

5. "Hidden" Perks

Leverage services you already use to maximize membership value:

- Travel & Auto: Find deals on rental cars (free second driver) and free lifetime tire rotation.
- Gift Card Hack: Buy \$100 gift cards for \$80—an instant 20% discount on restaurants and movies.
- 30-Day Price Protection: If an item goes on sale within 30 days of purchase, show your receipt at the desk for a price adjustment.
- 15% discount on auto repairs from many shops nation-wide not named Costco! I saved [\\$500](#) on 4/4/26!

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LESSONS IN PRICING 101: READING THE TAGS

- \$.99:** The Bell Schedule: Standard Class Price (no rush)
- \$.97:** Early Dismissal! Major Clearance (buy it NOW, no homework needed)
- \$.00 or \$.88:** The Substitute Teacher Deal! Manager Markdown (returns/low stock, major logic!)
- An Asterisk (*):** The Principal's Office: It's 'Discontinued'! The 'Death Star' tag! Stock up!
- Check the date (bottom right):** If old, a pop quiz on new markdowns is coming soon!

POWER MOVES: CRACKING THE COSTCO CODE (and other major hacks!)

**MATH CHECKS OUT:
THE EXECUTIVE EXAM!**

★ Gold Star (\$65) vs. Executive (\$130)

MATH
\$3,000 / 12
= \$250/mo

Cash Back PROFIT

Spend > \$3,000/yr (Granit (about \$250/mo) = The Upgrade PAYS for Itself! (The easiest math you'll do all year!))

Downgrade anytime with REFUND on difference = Risk-Free Trial!

TOP OF THE CLASS SAVINGS: GAS, GIFT CARDS & GOLD

GAS UP: UP TO \$350/YR SAVINGS!
Use Citi Visa for 5% Back!
(Fueling your weekend adventures, and perhaps, a quiet hour!)

GIFT CARD GOLD: \$100 FOR ~\$80!
An Instant 'A' Grade in 20-25% Savings on movies, food, fun!
(Perfect for grading fuel, or... treating yourself!)

EMERGENCY MEALS: Grab 'n Go 'Logic'!
Saves TIME, reduces grading
Serves 4+ people.
(Feed the family "and" a small village? Check!)

You can do this! Aggregation of Marginal Gains = 1% Better each Week for a **BIG BEAUTIFUL FUTURE** while enjoying your rich life now. Support is here with Take10.

6. Emergency Meal Guide

Costco's prepared foods offer a "week's supply" of convenience:

- The \$4.99 Legend: The rotisserie chicken is the ultimate meal starter.
- Dinner in Minutes: Grab the Chicken Street Tacos, Salmon Milano, or Yakisoba Stir Fry.
- [The "Village" Pie](#): The 4lb seasonal Pumpkin Pie is incredibly cheap and feeds a crowd.
- Free Samples: Challenge your digestive system and try them all while you shop!

7. Deals Sporadic Discounts

- Coffee! [Dunkin Donut](#) coffee is a Norman favorite, and from time to time is marked down by 25+%!
- Laundry Detergent, Garbage Bags, Clothing, Cereal, etc. Random gifts from the universe!

"We joined for the diapers, but stayed for the deals," David Norman (Retired DPS Teacher)

The cash back rewards referenced in this Educator Hack refer to a third-party promotional offer from a Costco Anywhere Visa Card. This offer is provided by Citi and is subject to their terms, including credit approval and a required Costco membership. Planscope360 does not provide this cash back directly and does not guarantee eligibility for the offer. The mention of this Educator Hack is for educational purposes and should not be considered a recommendation or endorsement of any specific credit product. Testimonials are based on unique experiences from current clients and are not representative of all client experiences. Testimonials are solicited; however, no cash or non-cash compensation was paid for such testimonials. Because the testimonials are provided by existing clients, there is a conflict of interest because we provide services to the clients. This material is for educational purposes only and is not intended as investment, legal, or tax advice.